



est. 1972

new mexico art education association

### ADVERTISING CHART with Descriptions

**Website** - Column, Home page, all pages, company logo on our Homepage with link on the NMAEA home page and/or on our Fall conference web page, and conference program

**Conference** - Program, Registration Desk Banner, Conference web page

**Monthly Newsletter** - Logo with a link

\* Yearly advertising = discount as an exhibitor at the state conference

SPONSORSHIP LEVEL	DETAILS	PRICE
<b>Masterpiece</b>	Your Company Logo on our Website homepage with a link and on our Fall Conference webpage, Postcard Mailout for our Conference Announcement(s), Registration table banner and Conference program, Postcard Mailout for membership drive and Monthly Newsletter (logo with a link) for ONE YEAR	\$1000
<b>Gold</b>	Your Company Logo on our homepage with a link, Postcard Mailout for membership drive, on our Monthly Newsletter for ONE YEAR	\$500
<b>Silver</b>	Your Company Logo on our homepage with a link to your site for ONE YEAR	\$300
<b>Bronze</b>	Your Company Logo on our Monthly Newsletter for ONE YEAR (12x)	\$200
	<b>Fall Conference</b>	
<b>Exhibitor</b>	2 Exhibitor Tables at Fall Conference - Full Page Ad in the Fall Conference Program, logo with link on the Conference webpage, Registration table banner	\$600
	1 Exhibitor Tables at Fall Conference - 1/2 Page Ad in the Fall Conference Program, logo with link on the Conference webpage, Registration table banner	\$400
	Exhibitor Tables	\$100
<b>Advertiser</b>	Full Page Ad in the Fall Conference Program, logo with link on the Conference webpage, Registration table banner	\$400
	1/2 Page Ad in the Fall Conference Program, logo with link on the Conference webpage	\$250
	1/4 Page Ad in the Fall Conference Program, logo with link on the Conference webpage	\$150
	1/8 Page Ad in the Fall Conference Program	\$100